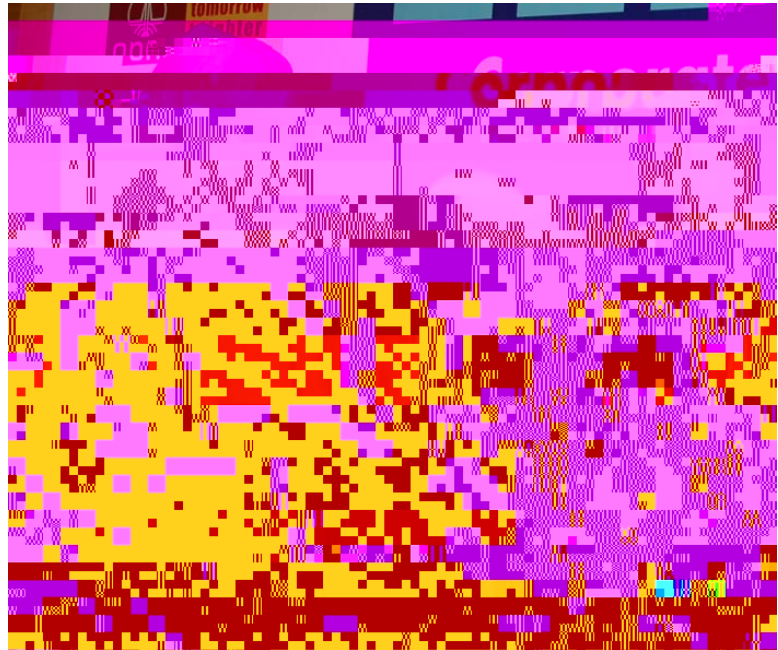


January 20, 2010

L&T's Electrical Standard Products BU wins Golden Peacock Quality Award

Electrical Standard Products (ESP), the largest business unit of L&T's Electrical & Automation Operating Company (EAOC), has won the Golden Peacock National Quality Award 2010. The jury for the award was headed by Justice P. N. Bhagwati, former Chief Justice of Supreme Court of India.

Mr. Ajit Singh, Vice President and Head of ESP, received the Golden Peacock award from Justice Bhagwati and Mr. Ramchandra Gowda, Minister for Medical Education, Karnataka, on January 16, 2010, in Bangalore. The award ceremony was a part of the World Congress on Total Quality - 2010.



Mr. Ajit Singh (left) receiving the Golden Peacock award from Justice P. N. Bhagwati and Mr. Ramchandra Gowda.

The Golden Peacock awards have been instituted by the Institute of Directors (IOD) – a non-profit apex association of directors committed to improving the competitiveness of Indian business.