

## L&T Opens 'Planet L&T ', a world -class Corporate Experience Centre

- x The digitally -enabled Corporate Experience Centre provides an immersive - experience through 12 high -tech zones
- x 5 R E R E W E - 1 1 7 H a v i g a t e Planet L&T visitors , symboliz ing L&T's thrust on state - of -the -art tech experiences

Mumbai, December 30, 2020: Larsen & Toubro, India's leading engineering,

current leadership. 'The Nationalist,' as L&T's Chairman, A.M. Naik is popularly referred to, is a zone that features the transformative journey that Mr. Naik has taken L&T on. A snapshot of his many awards, media interactions and life-like holographic milestones complete the story.

L&T's footprint exists in diverse geographies, and it impacts people's lives in myriad ways. The 'Making a Mark' zone captures both these aspects of L&T's presence. The zone, 'Into the Future' enables visitors to discover how L&T is leveraging emerging technologies to transform the way we live. L&T's capabilities across domains are portrayed at 'Panorama,' the business theatre that plays on-demand business-specific films. The numerous awards that L&T has won over the decades are showcased through an interactive phygital display at 'Accolades'.

The 'Deep Dive' zone provides a glimpse into key technologies introduced by L&T. An 8-foot digital table captures how the company makes things faster, better and more